

## Love in October

### "Pontus, The Devil, and Me" The Musik Group

Love in October's frontman, Erik Widman, says that being called a Swedish pop-rock band doesn't bother him. That's a good thing, since the Sweden/Minneapolis group (Erik and brother Kent are from the land of H&M) fits the categorization. Most of the songs on the band's debut, whether they're happy, angry or melancholy, sport infectious beats, catchy and relentless riffs,

and mass-relatable lyrics. "Method to Madness," an obvious standout, taps into the emo-friendly sound with like-minded lyrics: "Got to get out of this town with the sound/ And I know I can run, I know I can run/ 'Cause it sucks you all in and it's killing your friends." The band is tight, the melodies -- played on everything from Moog and piano to flute -- burrow quickly into your inner hum-voice, and it shouldn't be long until "Pontus, The Devil, and Me" makes it into your ears, via the radio or the television.

